

Valeria Espinoza

Product Designer | UX/UI Designer

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TECHNICAL SKILLS

Software (+3 years of experience):

- Figma (Auto Layout, Variables, Carbon & Design Systems,
- Adobe XD, Photoshop
- Figma
- Jira, Miro, Trello
- Mobile (iOS, Android), Web Apps, SaaS
- React Native
- Shopify, Google Ads
- Wix Studios, Framer, Microsoft Office (Excel, Word)

Core Competencies (+3 years of experience):

- User Research, Usability Testing, Interviews
- A/B Testing
- SEO Keyword Research
- Conversion Optimization
- WCAG Guidelines
- Accessibility, Interaction Design, Responsive UI
- Brand Alignment
- Agile, Scrum (Certified Scrum Product Owner)

WORK EXPERIENCE

UZURV

Richmond, VA

UX/UI Design Intern

May 2025 – Present

- Built accessible user flows and interactive prototypes using Figma variables, contributing to a scalable design system for features developed in React Native
- Oversaw user research and usability testing to improve trip-booking and monitoring experiences for 68,800+ riders in need.
- Coordinated with engineering and operations teams in Agile sprints, aligning UX with technical constraints and operational workflows; added configurations to support key use cases in the SaaS platform.

CHAOTIC GOOD TEMPEH

Richmond, VA

Web Experience Design Intern

Aug 2024 – Dec 2024

- Redesigned and optimized the website using Wix Studio, integrating brand identity with Photoshop and Figma for a responsive, user-centered experience across mobile and desktop.
- Directed A/B testing with Whole Foods customers, leading to a 92% preference rate for the new design.
- Facilitated Agile design sprints and cross-functionally iterated high-fidelity prototypes based on real user feedback.

CODE FOR THE COMMUNITY

San Francisco, CA

UX/UI Design Intern

Jun 2024 – Sep 2024

- Designed a mobile app supporting 6,300+ unhoused youth in San Francisco, ensuring iOS and Android accessibility.
- Collaborated in Agile sprints with devs and PMs to build a design library in Figma to iterate designs and for handoff.
- Delivered user research, WCAG-compliant accessibility testing, usability testing, and data analysis tailored for the app.

HYDE CLOSET

Richmond, VA

Product Engineer

Jan 2023 – May 2023

- Created interactive task flows/visual product guides for 3D-printed menswear prototypes for product customization logic.
- Administered user interviews to connect customers across physical/digital experiences from design through fulfillment.
- Produced handoff-ready assets and instructional diagrams, supporting both customer experience and internal team training.

THE GLOBAL TECH EXPERIENCE

Richmond, VA

Digital Marketing Trainee

Jun 2023 – Aug 2023

- Designed user-friendly eCommerce experiences on Shopify and created marketing visuals for customer education.
- Applied UX principles to SEO and PPC campaigns, writing/designing content that improve discoverability and education.
- Collaborated in teams to make data-informed design decisions, increasing clarity of digital content and user engagement.

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA

Masters of Product Innovation

Jun 2024 - Dec 2025

VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA

Bachelor's of Science, Biomedical Engineering

Aug 2019 - May 2025