

Valeria Espinoza

Product Designer | UX/UI Designer

(571) 490-4166 | valequino-25@hotmail.com | [LinkedIn](#) | [Portfolio](#)

TECHNICAL SKILLS

Software (+3 years of experience):

- Figma (Auto Layout, Variables, Design Systems)
- Adobe XD, Photoshop
- Figma
- Jira, Miro, Trello
- Mobile (iOS, Android), Web Apps, SaaS
- React Native
- Shopify, Google Ads
- Wix Studios, Microsoft Office (Excel, Word)

Core Competencies (+3 years of experience):

- User Research, Usability Testing, Interviews
- A/B Testing
- SEO Keyword Research
- Conversion Optimization
- WCAG Guidelines
- Accessibility, Interaction Design, Responsive UI
- Brand Alignment
- Agile, Scrum (Certified Scrum Product Owner)

WORK EXPERIENCE

UZURV

Richmond, VA

UX/UI Design Intern

May 2025 – Present

- Built accessible user flows and interactive prototypes using Figma variables, contributing to a scalable design system for features developed in React Native
- Oversaw user research and usability testing to improve trip-booking and monitoring experiences for riders in need.
- Coordinated with engineering and operations teams in Agile sprints, aligning UX with technical constraints and operational workflows; added configurations to support key use cases in the SaaS platform.

CHAOTIC GOOD TEMPEH

Richmond, VA

Web Experience Design Intern

Aug 2024 – Dec 2024

- Redesigned and optimized the website using Wix Studio, integrating brand identity with Photoshop and Figma for a responsive, user-centered experience across mobile and desktop.
- Directed A/B testing with Whole Foods customers, leading to a 92% preference rate for the new design.
- Facilitated Agile design sprints and cross-functionally iterated high-fidelity prototypes based on real user feedback.

CODE FOR THE COMMUNITY

San Francisco, CA

UX/UI Design Intern

Jun 2024 – Sep 2024

- Designed a mobile app supporting 6,300+ unhoused youth in San Francisco, ensuring iOS and Android accessibility.
- Collaborated in Agile sprints with devs and PMs to build a design library in Figma to iterate designs and for handoff.
- Delivered user research, WCAG-compliant accessibility testing, usability testing, and data analysis tailored for the app.

HYDE CLOSET

Richmond, VA

Product Engineer

Jan 2023 – May 2023

- Created interactive task flows/visual product guides for 3D-printed menswear prototypes for product customization logic.
- Administered user interviews to connect customers across physical/digital experiences from design through fulfillment.
- Produced handoff-ready assets and instructional diagrams, supporting both customer experience and internal team training.

THE GLOBAL TECH EXPERIENCE

Richmond, VA

Digital Marketing Trainee

Jun 2023 – Aug 2023

- Designed user-friendly eCommerce experiences on Shopify and created marketing visuals for customer education.
- Applied UX principles to SEO and PPC campaigns, writing/designing content that improve discoverability and education.
- Collaborated in teams to make data-informed design decisions, increasing clarity of digital content and user engagement.

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA

Masters of Product Innovation

Dec 2025

VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA

Bachelor's of Science, Biomedical Engineering

Aug 2019 - May 2025